

# ASSET BASED COMMUNITY DEVELOPMENT

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- ***Introduction to this ABCD toolkit***
  1. ***Overview of resources within this toolkit***
  2. ***What is ABCD?***

An overview of the resources available within this toolkit and an introduction to the Asset-Based Community Development (ABCD) approach, based on the experiences of Ageing Well Torbay.

## RESOURCES

### 1. Ageing Well Torbay:

- ***A) Connecting people and place to build community and reduce social isolation***

This document summarises the learning of our Neighbourhoods theme –the bedrock on which the rest of the Ageing Well Torbay Programme is built. This theme adopts a ‘strengths-based’ or ‘Asset Based Community Development’ approach delivered by a team of 20 Community Builders.
- ***B) Video: What is Asset Based Community Development, 25-03-2021***

This webinar recording is part of the Stronger Together programme: a co-production webinar series with Ageing Better. During this webinar, Ageing Well Torbay share how they worked with local people using an Asset Based Community Development (ABCD) approach.
- ***C) Video: An Introduction to Asset Based Community Development with Martin Simon, 12-05-2021***

In this webinar recording, Tracey Cabache, Operations Director for Torbay Community Development Trust and Martin Simon, leading expert on Asset Based Community Development will introduce ABCD as an approach, explaining what it is, and why it became an intrinsic part of the community development approach adopted by Ageing Well Torbay.
- ***D) Video: Harnessing Community Strengths - An ABCD approach to Co-Production, 12-05-2021***

This workshop recording is part of the Stronger Together festival of learning about co-production with Ageing Better. During this workshop, Ageing Well Torbay discuss how they've used an Asset-Based Community Development (ABCD) approach to harness community strengths.
- ***E) Video: Ice Creams & Seagulls - A Virtual Co-Production board game, 12-05-2021***

This workshop recording is part of the Stronger Together festival of learning about co-production with Ageing Better. During this workshop, Ageing Well Torbay use a live interactive board game to illustrate their co-production approach.

### 2. Bristol Ageing Better

- ***Video: An ABCD Approach to Bereavement Support - Stockwood STAR, 13-05-2021***

This workshop recording is part of the Stronger Together festival of learning about co-production with Ageing Better. During this workshop, the Stockwood STAR group in Bristol share how they used an asset-based approach to set up a sustainable peer-support group that is independent and does not rely on external funding.

## STORIES

### 1. Ageing Well Torbay:

- **A) Video: What is Asset Based Community Development?**  
A short video introducing Asset Based Community Development in Torbay with Tracey Cabache.
- **B) Video: Asset map of Brixham**
- **C) Video: Ageing Well Festival and Torbay Over Fifties' Assembly**
- **D) Bollywood Dance Group**  
Powerpoint by Community Builder Victoria Campbell
- **E) Coffee mornings**
  1. **Video: Barrie's story**
  2. **Top tips for groups**Barrie's story about meeting new people and making friends after the loss of his wife, plus some top tips for groups by Community Builder Christine Durrant
- **F) Craft group**
  1. **Video: Craft Group by Community Builders Jennie Langridge and Amanda Lynn**
  2. **Case study written by Jennie Langridge**
- **G) Crafty Fox Community Cafe 'n' Hub**
  1. **Video: Crafty Fox Community Cafe 'n' Hub**
  2. **Video: Yarnbombing at the Crafty Fox - Robbie's story**Two short films showcasing the Crafty Fox Community Café and Hub.
- **H) Video: Creative Arts Celebration in Chelston**
- **I) Cricketfield Community Garden**  
A written case study sharing the story of the Cricketfield Community Garden project.
- **J) Evening Stroll Walking Group**  
Powerpoint by Community Builder Usha Garrattley and voiceover by Joy Bastone.
- **K) Flashmob across the Bay**
  1. **Video: Conversation with Clare Parker and Anne George, dance leaders**
  2. **Video: Dancing Queen**
- **L) From Wasteland to Park: The Goschen Rosary Triangle**  
Powerpoint by Tara Acton, Community Builder.
- **M) Workshop – 'The Shed'**  
Powerpoint by Tara Acton, Community Builder.

## 2. Bristol Ageing Better:

- [\*Blog from the Share Talk and Remember Group: Setting up a peer led support group through co-production\*](#)

In this blog, Bristol Ageing Better (BAB) who share the incredible co-production story of local communities coming together to create, deliver and grow a network of much needed support for older people facing bereavement and loss.